



OUR NATIONAL NAME

NEW AFRIKAN CULTURAL IDENTITY

By

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A black and white outline map of Africa showing its political boundaries and major geographical features. The map is labeled with the names of countries and regions. The Atlantic Ocean is to the west, the Indian Ocean to the east, the Mediterranean Sea to the north, and the Red Sea to the northeast. Major cities like Algiers, Cairo, Khartoum, and Johannesburg are marked. The word 'Azania' is written at the bottom, and 'Madagascar' is shown as an island to the southeast.

ARCTIC OCEAN

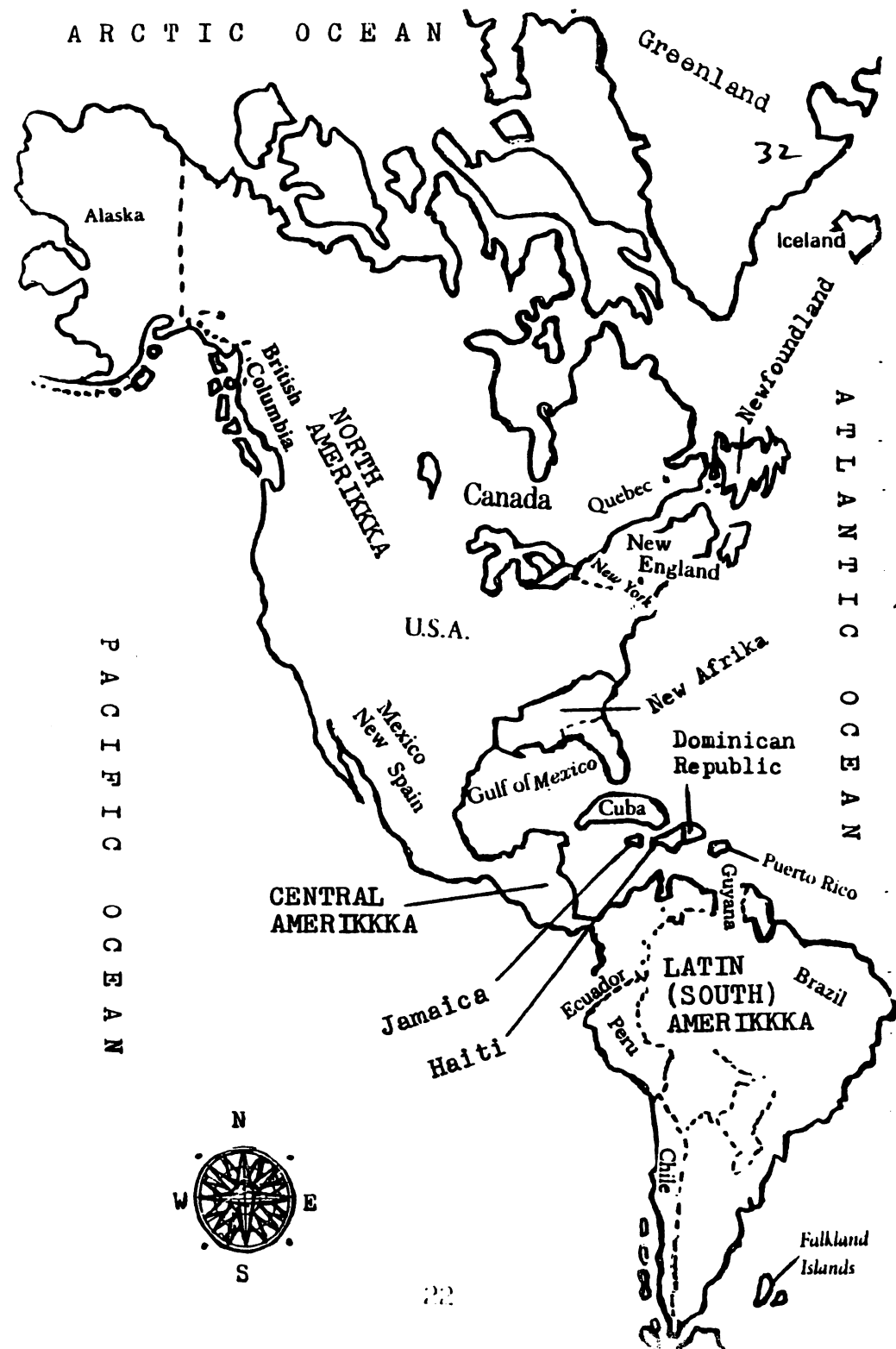
PREFACE

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El-Hajj Malik El-Shabazz (better known as Malcolm X) said: "Power in defense of freedom is greater than power in behalf of tyranny and oppression, because power, real power, comes from conviction which produces action, uncompromising action. It also produces insurrection against oppression. This is the only way you end oppression--with power."

The aforesaid axiomatic (tested and widely proven true) statement echoes loudly and clearly the tone of this essay. For without power, in every sense of the word, moral, spiritual, material, scientific, industry, money, transport, secure communication, the whole works, We're lost. Not found. And, would probably remain that way for another long period of time if We fail to get power to end Our oppression. As you already know, this is the meaning behind the demand for "Black Power".

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The author spent his time and energy ⁶ carefully researching the information on Our national name as part of the solution (answer) to Our identity problem. He tried to make this pamphlet (booklet) easy to read. Words written in pa-ren-the-ses (↔) are meanings of words so the reader can be sure what the author intend to say.

Drawing from the cornerstone (foundation) one builds their temple not of stone, but of oneself who have light and of those who choose to hear. This means that calisthenics (physical exercise), education for self-knowledge, love, compassion, understanding and healthy family relationships (social organization) are the things We use to build Our temple (bodies, minds), Our families, the whole community (common-unity), the whole people (nation) from within for a better quality of life, is power in defense of freedom. Self-determination is the highest expression of genuine



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Police Report:

**Guest Attacks Host Over
Black Cat Called 'Nigger'**

A Black man flew into a rage during a recent dinner party in Los Angeles and allegedly slashed his White dinner host with a knife after learning her black cat was named "Nigger," authorities report.

Keovan Thompson, 26, of suburban Canoga Park, was charged with assault and other offenses and was released on his own recognizance. Thomas was a guest at the home of Laura Freed, 32, and Suzanne Lissete, 21, police said. Both women are White.

"He learned of the cat's name during dinner chit-chat," said Ted Goldstein of the city attorney's office. Thompson tried to choke Ms. Lissete, then lunged at Ms. Freed, cutting her in the forehead, investigators said.

"KNOW THY SELF"



democracy. It's axiomatic (tested and widely proven true). It all matters in many ways.

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But one does not build their temple of oneself in truth without reaching down to one's cultural roots and up to one's branches. Why is this, you ask? It is the basic, concrete foundation upon which all else that's worth anything is established (firmly, set, stabled) in balance. The mutual (shared) bond that develops one's sense of consciousness, of belonging, of continuous connection to the source of one's cultural roots, is history. Do not be ashamed. Things have changed a little. Look forward. We are a bustling (stirring) nation on the move, rising. The honest message in Our-story (sometimes called history), the good, the bad, happy and sad, are great lessons to be learned for all times to come. Those who choose not to read, think and listen for themselves cannot be forced to do so. You

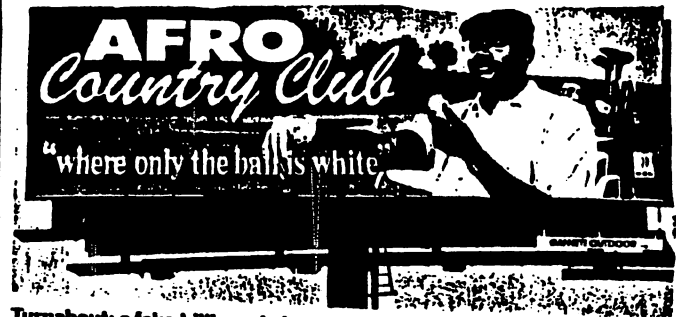
cannot force anything down someone's throat,
regardless how good it is, and make them like
it.

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The adage (saying), 'sticks and stones
may break my bones, but words will never
harm me,' is not exactly true. That is because
when you allow anybody to heap false history,
abusive names, curses and insults on you, and
out of ignorance, blindly accept the insulting
names (words, terms, phrases) as your own and
pass them on to your children, does grave
(serious) harm in the long run. They cut deep
at Our roots and branches, undermines Our
common-unity, and divides Us against one
another, as lifeless stumps. With power to
end Our oppression We shall change the whole
arrangement for the better.

Z.A.A.
14 March, 1992

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Turnabout: a fake billboard gives whites a taste of discrimination

RACISM

Wanted: White Caddies

Drivers on the Tri-State Tollway just southwest of Chicago were startled last week by a billboard plugging the Afro Country Club, "where only the ball is white." They were even more startled the next day, after overnight vandals wrote NIGER (sic) and K.K.K. and daubed a swastika on the sign. Similar racist graffiti were sprayed on road signs in the town of Justice, the racially mixed bedroom community of 11,500 where the billboard was located.

Designed by artist Mark Heckman, who has put up other

activist posters, the tollway sign touting the mythical club was intended as a sardonic comment on the exclusion of blacks from many of the nation's golf courses.

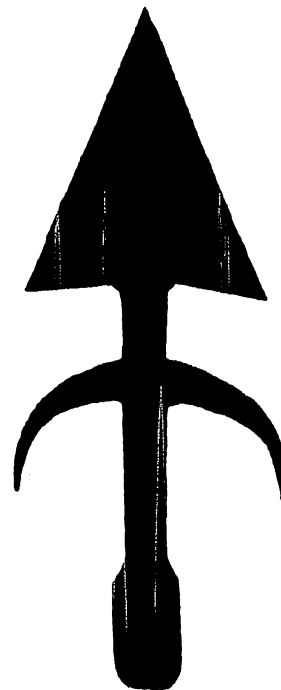
"I wanted white people to get the feeling of what discrimination is like," says Heckman, who is white. "A lot of people don't think racism is there. In many subtle ways of course it is."

Within 48 hours, following a flurry of protest calls and a personal request from Mayor Edward Rusch of Justice, the billboard's owners took the artwork down. A satisfied Heckman said, "The sign accomplished its goal, and I'm more than pleased."

Christians, New Afrikan Muslims, New Afrikan Communist, and so forth. We're not oppressed as individuals. We're oppressed as a whole group, nation.

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Our struggle is national, because it involves people from all over the country and from all social classes. It is international, because it involves people from all social classes worldwide; to protect Our own fundamental interest in peace and security; to prevent Ourselves from being absorbed, assimilated and destroyed; to strive and fight to attain (achieve) knowledge and power by any and all intelligent means necessary, to call the shots that govern Our lives.





El-Hajj Malik El-Shabazz (Malcolm X),
Hucy F. Newton (seated in chair),
Jonathan Jackson (in silhouette), and
his brother George L. Jackson

pay work; the captive consumer market where overpriced, cheap quality goods are dumped; Our collective multi-billion dollar spending power is sucked out of Our community into their jaws. They used Us to fight their wars. They polluted the environment with toxic waste, and experiment on Us like laboratory rats, animals.

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The imperialist octopus of the North-Euro-Amerikkkan empire cannot live when its tentacles are cut off from its body by the political, economic and military independence of the New Afrikan Nation. The monster would collapse, starve, bleed to death.

There is strength in numbers and words. We are pulling together with confidence for the mutual benefit of the whole group from all strata (layers or levels) of society to be free from racial discrimination regardless of age or gender, and to engage in earnest production for Our own use. There are New Afrikan

There's definitely a kind of power in the use of words. An example of this is the term New Afrikan. The unfearful demand for land is ²⁶ another example. People identify themselves with land, earth, the bases of independence. The name of this area of land is New Afrika (not Afrika-Amerikkka).

Amerikkkanism and imperialism are two sides of the same coin. It began as ethnic European nationalism, which constituted racial discrimination, because it's built upon racial appeal, white supremacist, rather than grassroots social class appeal. And when it expanded outside of its own borders it became imperialism, like the tentacles of an octopus spread far and wide in Afrika, Asia, the Caribbean, everywhere.

We're the mincemeat that's fed into this spineless monster to satisfy its voracious appetite. We do their dirty, hazardous, low

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" ARMED WITH THE KNOWLEDGE OF OUR PAST, WE CAN WITH CONFIDENCE CHARTER A COURSE FOR OUR FUTURE. CULTURE IS AN INDISPENSABLE WEAPON IN THE FREEDOM STRUGGLE. WE MUST TAKE HOLD OF IT AND FORGE THE FUTURE WITH THE PAST."

-- EL-HAJJ MALIK EL-SHABAZZ
(MALCOLM X)

OUR NATIONAL NAME
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The power to tax somebody is the power to destroy them. The power to name somebody is also the power to destroy. It's a power game, the exercise of power, of life and death over something, somebody, or both.

To destroy is to call it by any name you see fit. However the case may be, whole nations have been destabilized, disrupted, put into social confusion, brainwashed, misdirected, deprived of food and renamed after they were conquered. The power to educate and train people to uplift themselves on the one hand, and to tare down and destroy somebody else on the other, is a power game to name.

The foreign name becomes the domestic name. The domestic name becomes the foreign. It's a "topsy turvy" adventure. Bottoms up,

their descendants. We have to be compensated for Our, as well as their, enormous pain and suffering caused by the entire slavemaking process, economic explotation, wrongful death and false, abusive labels imposed on Us, over a span of several hundred years.

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War is necessary sometimes, as in the case where oppressed people are denied reparations by the oppressive power structure. Human beings have human rights, or people rights. One has to fight for their human rights. Kindness and remorsefulness are not in the hearts of some who has wronged others. It's not wise, nor practical to willingly accept poverty and oppression as a way of life. Power only respects an equal power. It's plain and simple as that. The New Africentric world-view is in direct opposition to the Eurocentric world-view. Our human rights shall be respected, or else!

Self-determination imply self-naming.

Injustice is mainly a flagrant abuse of power. Arrogance and selfishness towards the poor and helpless, the women, orphans, young and innocent, treated in a manner designed to deprive, hurt and destroy, is injustice, the manifestation of wrong doing to others. Compensation for the wrong doing is reparation. It's not a full payment to a person, or to a whole people, for the injustice inflicted by the hands of others, but as a token of recognition, acknowledgment, to make amends and ask forgiveness. That is, to pay money, public apology, atonement and remorse. The damage is the result of the injury, wrongful act, and flagrant abuse of power, a crime. Reparations are paid for these reasons.

Furthermore, flagrant abuse of power is the denial of reparation for war crimes, false imprisonment and genocide. We are the courageous descendants of Black people who constructed the first civilization, religion, science and art on earth. We never stop being

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tops down. Upside down, down side up. A state of social confusion. That is what happens to a people who allow themselves to be named or renamed by an enemy. Your enemy will call you anything, and you can be assured they'll be bad, negative, degrading, the worst name. All designed to destroy.

The act of naming oneself is also an act of power. A good, positive meaning name with long, historical connections to a vanglorious past, raises the aspirations and gaze of the downtrodden to seek, and reattain their place upon the stage of world power, to judge and determine their own destiny. Future is new life, new beginning. To name this new life is an act of power. The first step in one's struggle for freedom (free-mind) is the naming of oneself with the best of names that identify with the best of ones vanglorious past.

Rejecting the slave name, protesting

against it, is actually defying it. This marks the place where a substantial step towards /4 self-determination is made. Push out the lie. Pull in the truth. One's mind is disturbed by slave names. Liberation education leads to dissociation from identifying with slave names. They're like fire-brands on a person's skin, hot, scorching and painful.

The bitter truth is a hurting thing when one is guilty. The discussion for freedom begins with naming oneself and the independent liberation movement that one represents. The discussion centers around a wake-up call; to wake-up the sleep walkers, the mentally, spiritually, living dead. Truthdom and freedom are interrelated. The answer to the universality of the problem caused by oppressive social living conditions and dysfunctional (abnormal) family relationships are found in the rubble of the great civilizations of the deprived, colonialized people.

Black Queen of Egypt, Afrika Nofretete (Nefertiti), wife of Ikhnaton (Amenophis IV) 18th Dynasty, 1375 B.C. Nofretete's husband Ikhnaton or Akhnaton is credited with accepting and spreading the monotheistic (belief in one God) idea among the people. The seed of thought that her husband planted did not come to flower in Egypt, but among the Original Afrikan Hebrew Israelites.



World War II, sparks of nationalism burst into flame all over Afrika, although not without modifications as it grew in this new environment."*

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The historical pattern of ethnic European nationalism has been based on economic greed, barbaric ignorance, commercial rivalry, monopoly trade, lust for global domination and personal gain, to benefit the wealthy few ruling clique, and falsely justified by racism. In the process they stole credit from the van-glorious cultural civilization achievements of others, and claimed it as their own.

Tribalism is a grave hinderance because the ancestors of ethnic New Afrikan people fought back as individual tribes and not as a unified nation for the mutual (shared) defense and support of the whole group. Afrika is one nation. This is a prime example, among many, why Afrika must unite!

* Afrika Yesterday And Today, Edited and with an introduction by Clark D. Moore and Ann Dunbar, Part 5, Afrika Since World War II, Nationalism: A Dynamic Force, Bantam Books, Inc. (1968) p. 203

It is an objection to oppression and 25 slavery, it is a gesture of self-love, it is steadfast, resolution, it is an affirmation of faith with eyes open, it is doing the right thing, without let up, in the process of striving to reawakening the spirit of humanity, to make a dignified statement to the world, by rejecting false labeling, a direct expression of self-respect, to name oneself with the most beautiful names, that inspire (motivate) hope in the hearts and minds of the victimized people. These same advancing principles apply to all nations who are oppressed universally.

Culture is to rebuild the best of one's civilization during the process of the liberation movement for independence. This include naming oneself and rejecting the false, abusive labels imposed by the wicked powers, the oppressors. Language is a powerful medium, channel of communication, to incite

effective action, for effective change, to create a better life for the oppressed. This include naming oneself in knowledge and /6 prosperity. To look back on it, knowledge and power is revealed by things you build. Knowledge and power is expressed in the physical form by the things you construct and the names given to the independent liberation movements of the victimized people that they choose for themselves.

It follows that culture is the on going process of life, interconnected with the power to name oneself. The ability to choose or reject a national name for Ourselves is the ability to choose or reject the names and labels put on Us by others. We are a nation held captive within a nation. It's Our solemn duty to break free and make no excuses. The struggle to redefine Ourselves as a historical, cultural and spiritual group is to set the record straight in good faith on the realities of Our very existence.

pleasure and profit. We're not New Afrikans in name only, but, also in social conduct of Our daily activities who shun false pride, filth and all that which tare down the community.

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New Afrikan people doesn't recognize themselves as members of different tribes anymore. Our collective historical and spiritual group cohesiveness is not found in tribalism nor in racial appeal, but in national (New Afrikan) and international (Pan-Afrikan) unity, in relation to the cultural identity of every aspect of Our daily social lifestyle. In the detailed book, Afrika Yesterday And Today, it is written that:

" Nationalism as a historic force is primarily of European origin. It was born of the French Revolution and the Age of Enlightenment, and dominated the political development of Europe during most of the nineteenth century.

By the early twentieth century, Asian nationalism was pitted against European national interests. After

disgrace for a whole people to be named like dogs! Worse still, is for the oppressed to 20 accept the names and labels put on them like beast by the oppressor, colonial master.

This is the type of genocidal power under which Afrikans in Amerikkka are subjected. The human sentiments to be independent of the U.S. Amerikkka are self-evident by the term "New Afrikan." The fear to be free and self-reliant is the fear to be yourself, that reflect the best of your culture. Verbal or physical abuse without protest is no longer accepted passively. Ethnic New Afrikan people will decide their future.

Nationalism isn't a bad term for describing the New Afrikan independence movement. Nationalism must be an essential part of the psychic of New Afrikan people, because it was through nationalism of foreigners from distant lands that conquered and subjugated the ancestors of New Afrikan people for

Moreover, Our struggle for power is part and parcel of the process to name Ourselves 17 to fit Our national mood, social behavior and ancestral cultural heritage. If your struggle for power is for the upliftment of humanity, if it's for love and kindness, for peace and happiness, then the names you choose for yourself would also reflect this attitude, and the way you act or conduct yourself would be the way you think about yourself and your people, past and present.

Living in any part of North Amerikkka doesn't make you an Amerikkkan. The term, Afrikan-Amerikkkan was only a collective, symbolic move closer to identify with Our Afrikan roots. But, no, We're not Amerikkkans. We were only made paper citizens, without Our informed consent, by the fourteenth Amendment of the U.S. Constitution. Brother Malcolm X, the beloved Muslim martyr, said that he wasn't an Amerikkkan but "...one of...the victims of

...MERIKKANISM. A key feature of Amerikkkanism is racial bigotry. The United States of Amerikkka is a prison house of bondage for all oppressed people, especially for those of 18 Afrikan descent. They make a mockery of Our culture, disrespect Our names and manner of dress that aren't Euro-Amerikkkan fashions.

It follows that, the rise of ethnic European nationalism, for world conquest by force of arms, was white racist supremacy in disguise. White, as used in this context, stands for Europeans (Caucasians) who think white. They insist that others accept their world-view of things. Amerikkkanism is European imperial-colonialism (institutional racism). It poisons every vital organ in its body.

The historical reality is that jealousy, envy, vain, smug, arrogant influences of racial bigotry has been the cause of death, destruction and ruin to the very same nations

who thought they were superior. Prestige of racial superiority is tantamount to terminal cancer on the brain.

There is no dignity being anyone's doormat. The oppressors wipe dirt from their feet on the faces of the poor and oppressed. The people who had accepted a racially inferior station in life went to sleep, the same as being in a coma. Those who used to, but no longer, accept a racially inferior, debased existence are expressing a new mold of thought and action to resist oppression.

The humiliation and anguish of the oppressed are compounded by the vicious torment of false, abusive names and labels accepted as their own. To illustrate this, We may use the example of a person who had named their pet cat or dog "nigger". The dog was obedient and would come running, lapping its tongue and wagging its tail whenever the master whistled or called its name, nigger. What a